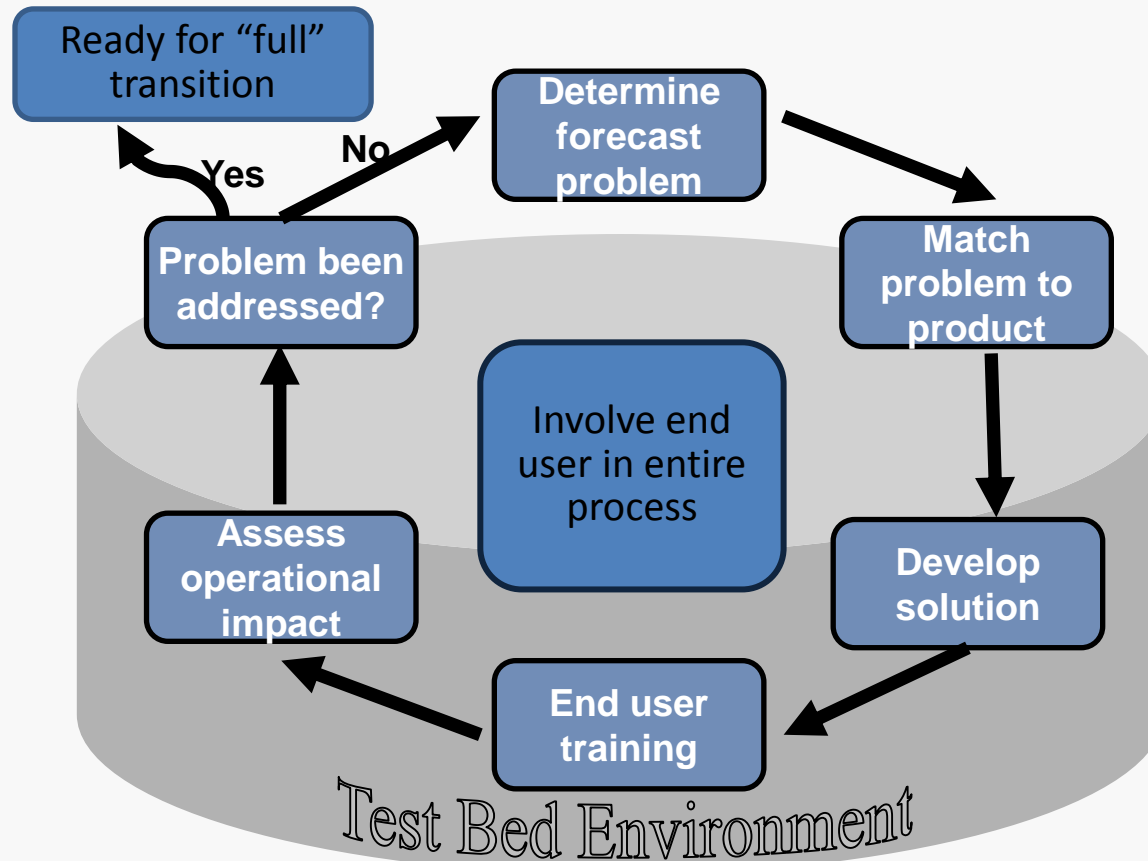


SPoRT Paradigm for R2O / R2A



- Include end user throughout process
- Need local end user advocate (i.e., satellite champions / focal points)